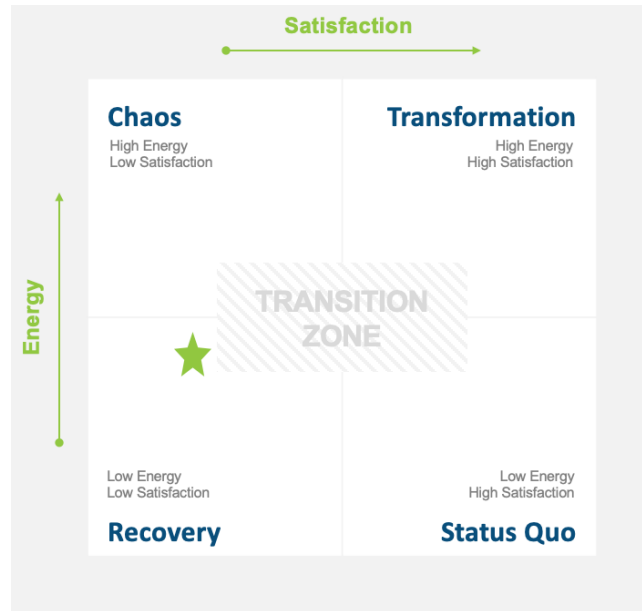


CALVARY CHURCH EXECUTIVE SUMMARY

Congregational Assessment Results

NL Moore & Associates and HCIC recently administered the Congregational Assessment Tool in your church. Your average adult Sunday attendance is 613 people, and 331, or 54 percent of your average adult attendance took the assessment. Calvary Church met its threshold for validity and reliability of results at 95% +/-4. Well done! A complete readout of the Vital Signs Report was delivered to your church leadership. An Executive Summary of those results is offered here.

In more than 30 years of assessment, we have learned the general health and vitality of a congregation can be discerned by measuring its overall satisfaction (think: fulfilled contentment) and energy (think: level of engagement).



WHAT THIS MEANS

Calvary Church is located in what the assessment process calls “Recovery,” (green star) where congregants reflect lower than desired energy and satisfaction. This means, while lots of people have ideas about what will help the church achieve its potential, something is sapping the satisfaction of this congregation. Also, there are a larger than ideal number of people “on the fence” meaning more than half of the congregation is in a kind of “wait and see” mode. What happens next is significant. Everyone must remember that recovery is a shared journey. No one person acting alone will change the posture of the church. It will take everyone working together, setting aside personal preference for the sake of the church as a whole, and cooperating to create and sustain a satisfying church experience. Clear vision and a strategic action plan to bring the vision to life will help Calvary Church to be the vibrant, healthy congregation it desires to be.

TOP SHARED PRIORITIES

Where would this congregation like additional energy placed to expand or improve its ministries?

1. Develop and implement a comprehensive strategy to reach new people and incorporate them into the life of the church.
2. Strengthen the process by which attenders are called and equipped for ministry and leadership.
3. Develop ministries that work toward healing those broken by life circumstances.

WHAT THIS MEANS

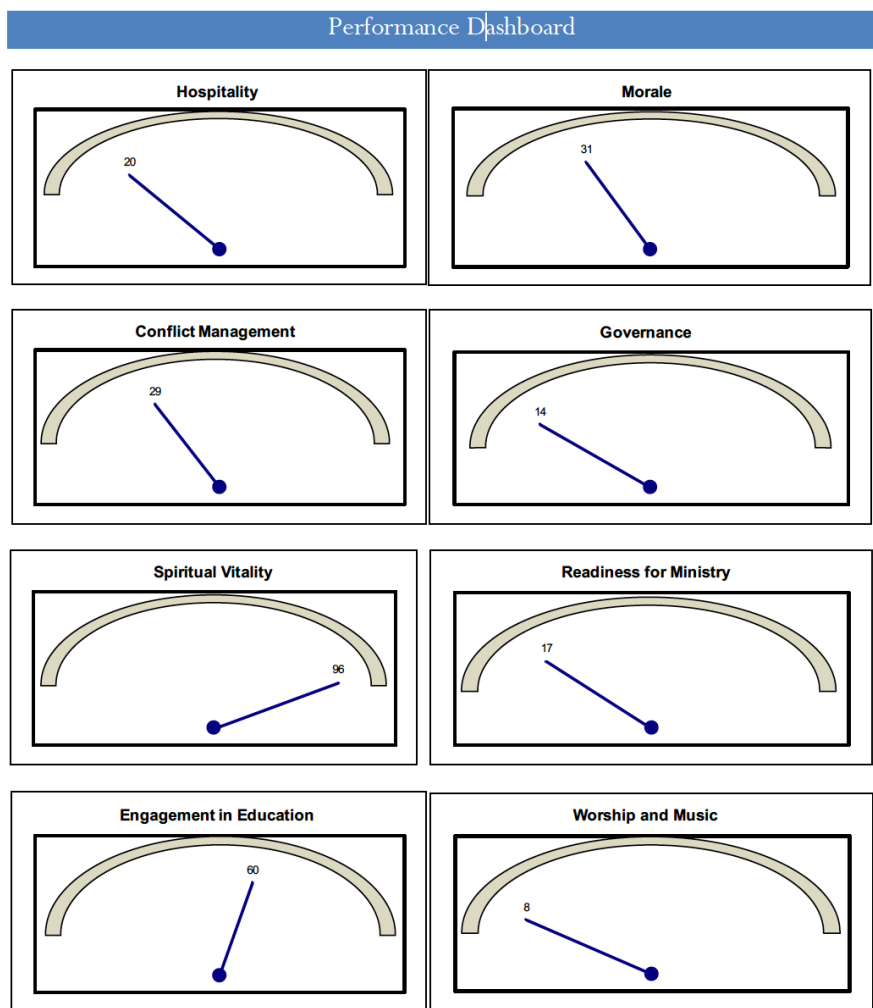
The top shared priorities of a congregation are part of what distinguishes it from the other churches. Calvary Church shares these three priorities across all age groups (under 35 years, 35 to 64, and 65+). This unity is an exceptional strength to build upon! Congregants are united in their desire to grow the church numerically, become equipped for ministry and find meaningful ways to care for others and create more connection points within the church. Placing energy toward these priorities will help unify and align this congregation as it looks to the future.

THEOLOGICAL PERSPECTIVE & FLEXIBILITY INDEX

Calvary Church is a theologically conservative congregation with a high view of Scripture and very low internal diversity in its theological perspective. With regard to flexibility, Calvary Church has flexibility to make changes when needed, but there is some room for improvement in this area. Congregants will benefit from advance communication and clear rationale during any change process. It is important for Calvary Church attendees to stay nimble and open to adapting the ways in which it accomplishes its priorities. **It is important to note:** A direct correlation exists between the flexibility of a congregation and its ability to achieve its stated goals and priorities. Continued flexibility, not in biblical or theological essentials, but in the practical implementation of ministry will enhance Calvary Church's potential.

CALVARY CHURCH'S PERFORMANCE DASHBOARD

The performance dashboard below displays how Calvary Church is doing compared to 2,800 other churches in a comparative dataset. The number represents where the church landed as a percentile rank within that benchmark data. Like a gas gauge, if the line is pointing closer to the right, the fuller the tank and indicates an area of strength. If the line is pointing toward the left, it indicates an area for potential improvement or development. *Please note: Spiritual Vitality is the only measure that is a personal indicator and not a corporate or shared measure of health. While personal spiritual vitality does not correlate to organizational health, it does measure the degree to which individuals believe their faith is central to their lives rather than peripheral or episodic.*



SUMMARY

Calvary Church finds itself in a challenged place. There is desire for numerical growth and welcoming new families, but hospitality scores are low, which may deter new people visiting a church to want to stay. Are congregants tending to focus on personal wants versus what is best for the church overall? Encouraging flexibility and ensuring clear and consistent communication pathways from leadership will help Calvary Church to move in a more positive direction. Moving out of Recovery and into a more transformational church experience is a shared journey. It will take everyone, working together to bring it to reality.